# Cyd Cymru Collective Energy Scheme

#### **Initial Engagement**

#### Internal Teams/Projects:

- Housing
- Revenues and Benefits
- Team Around the Family/Family Intervention Team
- Supporting People
- Flying Start
- Older Persons Strategy Coordinator
- Carers Strategy Coordinator
- Heads of Service & Managers (Housing, Children's Services, Adult Care)
- Partnership and Scrutiny Support Coordinators (Children and Young People, Health and Wellbeing and Economy)
- Family Information Service Manager
- Sheltered Housing
- Good Neighbour Schemes
- Housing Policy Officer
- Community Regeneration Manager
- Library Services
- Customer Liaison Officers
- Contact Centre
- Child Care Managers/Adult Services Managers

## Elected Members

- Particularly Anti-Poverty Champion
- Cabinet
- All Members

## External Organisations:

- Public Health Wales
- Betsi Cadwaladr University Health Board
- Mantell Gwynedd
- Communities First
- Housing Associations
- Citizens Advice Bureau
- Credit Unions
- Tenants and Residents Associations

- Job Centre Plus/DWP
- Community Councils

## Potential Awareness Raising/Marketing Activities

#### No Cost/Low Cost Options

- Websites Internet/Intranet
- Social Media Facebook/Twitter
- Word of Mouth
  - o Frontline services/support workers
  - o Team meetings
  - Staff email networks/contacts
  - o Elected Members
  - o Town and Community Councils
- Emails to 'All' staff
- Payslips
- Newsletters
- Events

#### Cost Options

- Leaflets/Posters
- Newsletters
- Newspaper
- Radio